

*Lennah*  
PRESS

2014 CUSTOM PRICING

## GETTING STARTED

Before I can get started, there's some important information I'll need from you! You can fill out the "ordering stationery" form on my website, or discuss these details with me over email or on a phone call.

- Your name + your fiance's name
- Your event date
- Number of invitations
- Invitation pieces to be designed and printed (such as: invitation, RSVP card, website card, etc)
- Paper stock
- Ink colors
- Envelope choices
- Typeface preferences
- Additional customizations
- Wording (invitation and other pieces)
- Addresses for invitation and RSVP envelopes
- Your shipping address

## WORDING

Need help with wording? I have a truncated guide to wedding invitation wording etiquette on my website, but am always happy to offer additional insight.

## PAPER AND ENVELOPE OPTIONS

Lennah Press's house paper is Crane Lettra, which is an eco-friendly, 100% cotton (tree-friendly!) paper that was specifically designed for letterpress printing. Other papers are available upon request.

## INK COLORS

I have a standard collection of ink colors. I can, however, mix a custom Pantone ink color for an additional \$75. Due to differences between computer monitor and printer calibration, The color on your screen may not be an exact representation of final output.

## PRICING AND PAYMENTS

Once we've had our initial consultation, or you've filled out the order form to the best of your knowledge, you'll know exactly how much your invitation suite is going to cost. In order to begin working on your design Lennah Press requires a non-refundable 50% deposit with the balance due before going to print.

## PROOFING AND PRINTING

After receiving your order, deposit payment and signed

contract, I will design your invitations and e-mail you a PDF file of the designs to review, edit and send back to me. Please note that colors in digital PDF proofs may vary slightly from actual letterpress printed pieces. Included in the pricing are three rounds of revisions to the designs, and with each round I will e-mail you a new PDF to review. Each additional proof past the allotted three is \$25, so please take the time to proofread carefully and note changes clearly. Once you approve the final artwork, I will send your design to be made into a printing plate. Any requests for revisions at this point in the process will incur additional charges and result in a delayed completion time line.

## LETTERPRESS PRINTING

I feed each and every piece of paper into my antique printing press by hand. Due to the handmade nature of letterpress printing, slight variations in ink coverage and registration are possible and are part of the charm of this beautiful printing process.

## CUTTING

At this time, Lennah Press is a one-woman design studio. As such, all invitations are hand cut by me with an xacto knife or guillotine cutter. Much like how each printed invitation may vary ever-so-slightly, the same goes for the cut of each piece. It's truly hand-craftedness at it's finest!

## TURNAROUND

Since I often work with you to create a unique design, then print each sheet by hand and even cut and assemble each invitation individually, project duration varies from order to order. My current production schedule also plays a role in turnaround time. It's best that you discuss deadlines prior to getting started so that I can ensure that I can provide you with the best quality product in the time frame you need.

## SHIPPING

Once complete, I will ship your invitations via UPS/FedEx at an additional cost of \$40.

## THANKS!

I truly appreciate your interest in Lennah Press. Letterpress is pretty confusing, heck, so is wedding planning! I'll be happy to answer any questions you might have, shoot me an email or give me a call!

# A La Carte Letterpress Pricing

<b>INVITATIONS</b> 1 or 2 Color Printing		<b>INK COLORS</b>	50	75	100	125	150	175	200	225	250	275
Save the Date Card	1		\$250	\$275	\$300	\$325	\$350	\$375	\$400	\$425	\$450	\$475
Save the Date Card	2		\$375	\$400	\$425	\$450	\$475	\$500	\$525	\$550	\$575	\$600
Invitation (A7, A9 or Square)	1		\$400	\$425	\$450	\$475	\$500	\$525	\$550	\$575	\$600	\$625
Invitation (A7, A9 or Square)	2		\$500	\$525	\$550	\$575	\$600	\$625	\$650	\$675	\$700	\$725
Reply Card	1		\$200	\$225	\$250	\$275	\$300	\$325	\$350	\$375	\$400	\$425
Reply Card	2		\$275	\$300	\$325	\$350	\$375	\$400	\$425	\$450	\$475	\$500
Reception Card	1		\$250	\$275	\$300	\$325	\$350	\$375	\$400	\$425	\$450	\$475
Reception Card	2		\$325	\$350	\$375	\$400	\$425	\$450	\$475	\$500	\$525	\$550
Accommodations Card	1		\$250	\$275	\$300	\$325	\$350	\$375	\$400	\$425	\$450	\$475
Accommodations Card	2		\$325	\$350	\$375	\$400	\$425	\$450	\$475	\$500	\$525	\$550
Directions Card	1		\$250	\$275	\$300	\$325	\$350	\$375	\$400	\$425	\$450	\$475
Directions Card	2		\$325	\$350	\$375	\$400	\$425	\$450	\$475	\$500	\$525	\$550
Website Card	1		\$150	\$175	\$200	\$225	\$250	\$275	\$300	\$325	\$350	\$425
Website Card	2		\$225	\$250	\$275	\$300	\$325	\$350	\$375	\$400	\$425	\$450

<b>ENVELOPES</b>	50	75	100	125	150	175	200	225	250	275
Printed Envelopes (1 Color Printing)	\$100	\$125	\$150	\$175	\$200	\$225	\$250	\$275	\$300	\$325
Unprinted Envelopes	\$20	\$30	\$40	\$50	\$55	\$60	\$65	\$70	\$75	\$80

<b>DAY OF PAPER GOODS &amp; EXTRAS</b>		<b>INK COLORS</b>	50	75	100	125	150	175	200	225	250	275
Thank You Card (Folded)	1		\$250	\$275	\$300	\$325	\$350	\$375	\$400	\$425	\$450	\$475
Thank You Card (Folded)	2		\$325	\$350	\$375	\$400	\$425	\$450	\$475	\$500	\$525	\$550
Menu (Flat Sheet)	1		\$300	\$325	\$350	\$375	\$400	\$425	\$450	\$475	\$500	\$525
Menu (Flat Sheet)	2		\$400	\$425	\$450	\$475	\$500	\$525	\$550	\$575	\$600	\$625
Program (Flat Sheet)	1		\$300	\$325	\$350	\$375	\$400	\$425	\$450	\$475	\$500	\$525
Program (Flat Sheet)	2		\$400	\$425	\$450	\$475	\$500	\$525	\$550	\$575	\$600	\$625

<b>PAPERS, INKS, AND EMBELLISHMENTS</b>			
Custom PMS Inks	\$75 each	Assembly	\$1.50 per invitation
Envelope Liners	\$1.50 each	Pocket Fold Enclosure	\$3.25 each
Ribbon/Twine	\$20 Setup & \$0.20 per foot	Invitation Backer	\$2.00 each
Custom Design	\$85 per hour		